



Ministry of Industrial
Development, Trade,
Handcraft and Small And
Medium Entreprises



Burkina Faso Investment Agency
Invest in Burkina Faso, start here!

Burkina Faso
Investment Agency

Invest in Burkina Faso

274 200 sq kms
of investment opportunities



A partner for investors

ABI offers a professional service to all investors wishing to invest in Burkina Faso. It is the main entry point to the investments and is tasked with :

- ◆ **Promoting** Burkina Faso as a preferred investment
- ◆ **Attract & guide** huge investment projects ;
- ◆ **Support** investors in the various stages of setting-up and development of their companies ;
- ◆ **Developing** joint venture & PPPs ;
- ◆ **Mobilizing** financial and/or technical partners for large-scale projects;
- ◆ **Ensuring** a good business climate in Burkina Faso

Our missions

- 🎯 **Promote**
- 🎯 **Welcome**
- 🎯 **Inform**
- 🎯 **Support**

Contact us :

Tel. : +226 25 37 44 49
Website : www.investburkina.com
E-mail : info@investburkina.com



BURKINA FASO IN A FEW FIGURES

Economic growth (2016-2020)	5,44
Real GDP (2016-2020)	15,66 Billion USD
Inflation rate (2016-2020)	0,44
Direct Foreign Investment (FDI) (2020)	149 million USD
Corruption index (2020)	86/179
Standard & Poors rating (2020)	B/B

Few references

- 2nd best performance of WAEMU (2016 -2020)
- 3rd WAEMU's economy in terms of GDP
- 4th largest stockbreeding country of West and Central Africa
- 4th gold producer in Africa (2020)
- One of the leaders of cotton production in Africa
- Showcase of African Cinema and Craft

AGRICULTURE

- Contribution to GDP in 2020: 14,9%
- Arable lands: 9 million ha, only 1/3 used
- Potential irrigable lands: 233500 ha of which 26758 are developed
- Water potential: 10 billion m3 in surface water and 113 billion m3 in underground water.



Opportunities

- Intensive farming
- Modernization of production elements
- Development of agricultural and agro-industrial growth poles
- Etc.

STOCKBREEDING

- Burkina Faso is the 4th largest stockbreeding country in West Africa
- Herds are rich in cattle and sheep
- Widespread application of the traditional operating system: extensive breeding, export of live cattle, low yield and profitability.



Opportunities

- Construction modern slaughterhouses
- Setting up of modern farms
- Building of processing units (meat, hides, milk, etc.)
- Building of cattle and poultry food plants
- Setting up of Quality control institutions.

CULTURE AND TOURISM

- Geographic position favoring various tourist circuits;
- Four (04) major tourist areas (East, West, East, Sahel);
- 540390 tourists in 2018, including 144492 international arrivals and 395898 local tourists



Opportunities

- Construction and operation of new hotels in the country's major cities;
- Development and running of touristic sites (hunting tourism, vision tourism...)

INDUSTRY

- Industry contribution to the GDP: 16.5% in 2020
- Main industrial fields: Food processing, drink, textile, leather and hides
- Availability of great quality raw material
- High potential for value chains development
- 1st producer of shea in the world



Opportunities

- Existence of a diversity of raw materials (cotton, shea, animals, fruits and vegetables...);
- Growing and unmet demand for certified organic products.

ENERGY

- Country coverage rate: 39%
- Electrification rate: 23 % in 2019
- Growth in demand: + 13% /year due to rapid urbanization and industrialization
- Installed power rating 410MW



Opportunities

- Construction and operation of solar and thermal power plants
- Installation of production or assembly units for photovoltaic modules
- Realization of hydroelectric works
- pre-electrification of villages with solar photovoltaic systems.

MINING AND QUARRIES

- Contribution of the extractive industry to GDP in 2020: 12,20%;
- Production in 2020 : 53,4 tons of gold;
- Important mining resources (gold, zinc, manganese, copper, iron...);
- 17 Industrial mines in operation (large and medium size)



Opportunities

- Mining and quarrying;
- Establishment of processing units for different substances;
- Development of related services;
- Etc.

IT

- Complete liberalization of the sector (fixed telephony, mobile telephony, internet);
- Three mobile telephony companies licensed;
- 4G Network Deployment;
- Strong and growing demand for broadband connectivity and access.



Opportunities

- Networking of the national territory with the optical fiber (Backbone)
- Regional Backbones;
- Development of WIFI (Wireless Fidelity) of WIMAX)
- Development of electronic banking

TRANSPORTATION

- All roads linking Burkina Faso to border countries are paved
- Railway linking Abidjan to Kaya via Bobo-Dioulasso and Ouagadougou
- Intercity and international road transport is booming



Opportunities

- Ouaga/Bobo-Dioulasso/Yamoussoukro Highway Project (in Côte d'Ivoire);
- Project of the new Airport of Ouagadougou (Donsin);
- AFRICARAIL : a strategic rail project that will link the cities of Ouagadougou, Niamey, Cotonou and Lomé.